



# WORLD ENERGY WEEK

WORLD  
ENERGY  
COUNCIL

# ABOUT THE WORLD ENERGY COUNCIL

The **World Energy Council** is the world's oldest independent and impartial community of energy leaders and practitioners. Through our **Humanising Energy vision**, we involve more people and communities in accelerating clean and inclusive energy transitions in all world regions.

Formed in 1923, the Council convenes diverse energy interests, with **over 3,000 member organisations in around 90 countries** drawn from governments, private and state corporations, academia and civil society.

We collaborate on **breakthrough impact programmes** and inform local, regional and global energy agendas in support of our enduring mission: **to promote the sustainable use and supply of energy for the benefit of all people.**



# ABOUT WORLD ENERGY WEEK

**World Energy Week** celebrates the World Energy Council's remarkable and unique 100-year-old worldwide network, uniting communities from across the whole energy ecosystem as together we enable faster, fairer and more far-reaching energy transitions.

Taking place around the world, **World Energy Week** is a powerful platform that connects regional realities and priorities with the global energy agenda and provides a space for diverse communities and regions to showcase their practical, actionable and impactful solutions on the ground and share experiences of building a better future for all.



**Brings together a community of communities**

**Rich content programme with regional flavour**

**A showcase of energy transition stories and leadership**

**Sharing practical experiences of driving solutions on the ground**

**New opportunities for collaboration**

**Commitment to humanising energy and the global energy conversation**



# WORLD ENERGY WEEK AT A GLANCE

## ATTENDANCE



**500+** attendees



**22** government officials



**116** countries represented



TRULY **GLOBAL** EVENT

## REACH AND IMPACT

**4500+**



unique page views of the event webpage



INTERACTIONS



**1300**



IMPRESSIONS

**104,000**



NEW FOLLOWERS

during campaign

**1150+**

**9900+**



no. of unique people reached through the campaign



**1600**

**227,000**

**250+**

# WORLD ENERGY WEEK EXPERIENCE

Across four days, **World Energy Week** brings together around 500 international energy leaders and practitioners from across the energy ecosystem.

It comprises a range of compelling content programmes designed for the Council's different communities, alongside social and networking events together with the Council's governance meetings.

There is significant potential for the host to help shape and further enhance the event by adding a regional programme content, exhibition, site visits or side event in collaboration with the Council and their local sponsors.



# WORLD ENERGY WEEK SCHEDULE

DAY 1	DAY 2	DAY 3		DAY 4
World Energy Council Meetings	World Energy Council Meetings	Content programme	World Energy Leaders' Dialogue (invitation-only)	Content programme
	Executive Assembly			
	Social programme	Social programme	Social programme	

# TESTIMONIALS

*We at Siemens Energy are committed to providing answers on how to achieve more sustainable, reliable and affordable energy systems. Building stronger and more connected energy societies resonate deeply with us. It was an honour to help drive this vision forward at World Energy Week LIVE.*

**JOCHEN EICKHOLT**

Executive Board Member, Siemens Energy

*The World Energy Council has a unique ability to convene the energy+ community and generate rich and insightful content. I always learn something new and World Energy Week LIVE was no exception – thank you.*

**PADDY PADMANATHAN**

President & Chief Executive Officer, ACWA Power

*It has been a pleasure to take part in this impressive event with excellent discussions around some of the most pressing energy issues facing all countries. I am certainly looking forward to future World Energy Council gatherings.*

**JAVIERA ALDUNATE**

Ministry of Energy, Chile

# WHY HOST?

- Welcome the world energy community to your country and showcase your energy leadership and active role in driving forward the global energy agenda
- Demonstrate your commitment to the Council's Humanising Energy vision and enabling faster, fairer, and more far-reaching energy transitions
- Convene leaders and shapers from across the whole energy ecosystem to enable solutions and deliver impact
- Generate value and economic growth opportunities for your local and international stakeholders
- Forge an unparalleled legacy that will continue to drive the energy conversation for years to come.



# CONTACT US

For further information about World Energy Week, please visit [www.worldenergy.org/experiences-events/world-energy-week](http://www.worldenergy.org/experiences-events/world-energy-week)

For enquiries regarding bids for World Energy Week 2025, please contact us at [WEWBids@worldenergy.org](mailto:WEWBids@worldenergy.org)





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