



WORLD ENERGY COUNCIL | WORLD ENERGY CONGRESS



Convening | Connecting | Leading

Since 1924

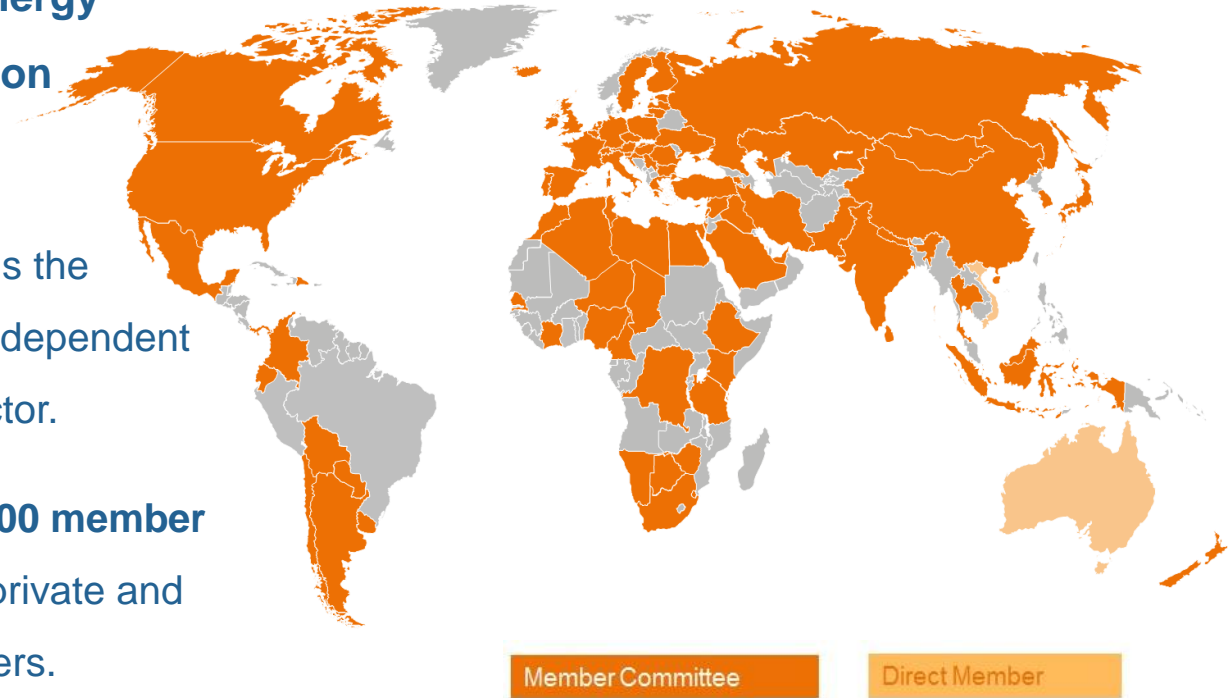


World Energy Congress

About the World Energy Council

The World Energy Council has been at the forefront of the energy debate for nearly a century, guiding thinking and driving action around the world to achieve sustainable energy for all.

- Formed in **1923** and accredited by the United Nations, the Council is the world's leading **member-based global energy network**. We are independent and non-political, working dynamically across the whole energy sector.
- The true strength of the Council comes from its network of over **3,000 member organisations** in around **90 countries**, drawn from governments, private and state corporations, academia, NGOs and energy-related stakeholders.
- The Council is a **global energy transition platform**, pulling together intelligent leadership to catalyse and inform the world's energy policy dialogue, create impact and drive practical action.



World Energy Congress

About the World Energy Congress

The triennial World Energy Congress is the global flagship event of the World Energy Council.

- For almost a century, the **World Energy Congress** has provided a unique space for the global energy community to **convene** in a host city and **engage** in strategic dialogue on critical developments in the energy sector
- With around **4,000 delegates** and **18,000 attendees** across Congress week, the event represents all sectors of the energy system and adjacent industries
- The Congress supports the Council's mission by providing a highly visible, world-class stage to meet whole energy system challenges head on - from **shaping the future** of energy policy to activating a **successful energy transition** around the world



World Energy Congress

From 1924 to 2022

London, 1924
Berlin, 1930
Washington, 1938
London, 1950
Vienna, 1956
Melbourne, 1962
Moscow, 1968
Bucharest, 1971
Detroit, 1974
Istanbul, 1977
Munich, 1980
New Delhi, 1983
Cannes, 1986
Montreal, 1989
Madrid, 1992
Tokyo, 1995
Houston, 1998
Buenos Aires, 2001
Sydney, 2004
Rome, 2007
Montreal, 2010
Daegu, 2013
Istanbul, 2016
Abu Dhabi, 2019
Saint Petersburg, 2022



OVER 18,000 ATTENDEES



from 146 countries across
Congress week

2 heads of state



70+ ministers

4,000
DELEGATES



356 speakers from
80 countries



68 programme
sessions over 4 days

Four
high-level
private
roundtables

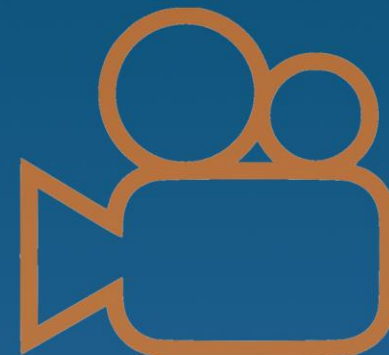
110 Future Energy Leaders
from 55 countries



78 SET100 participants
from 27 countries



33 sponsors, official partners and supporters
257 exhibitors
35,000 m² of exhibition space
67 media partners
1,200+ media representatives



World Energy Congress

Audience

AUDIENCE

- Ministers and government bodies
- C-suite executives from private and state corporations
- Heads of NGOs and intergovernmental organisations
- Energy practitioners, experts and academia
- Start-ups and entrepreneurs
- Young energy leaders

SECTORS

- | | |
|--------------------|--|
| ▪ Oil and gas | ▪ Cities |
| ▪ Renewables | ▪ Consumers |
| ▪ Hydrogen | ▪ Technology and innovation |
| ▪ Power generation | ▪ Markets |
| ▪ Infrastructure | ▪ Policy |
| ▪ Grid technology | ▪ Financial services |
| ▪ Manufacturing | ▪ Consultancy and other support services |
| ▪ Transport | |

World Energy Congress Experience

Abu Dhabi 2019

The Congress brings together the global energy community for an unrivalled mix of content and networking:

- **Public programme** comprising circa 70 sessions in a range of formats, from high-level plenaries and keynote addresses to parallel sessions and interactive workshops
- **Executive Assembly** – the governance meetings of the World Energy Council, bringing together member committees from all over the world
- **World Energy Leaders' Summit (WELS)** – private high-level roundtables for Ministers, CEOs, global partners and special guests
- **Future Energy Leaders' Congress** – sessions tailored specifically for the Council's Future Energy Leaders' programme, FEL-100



World Energy Congress Experience

The Congress brings together the global energy community for an unrivalled mix of content and networking:

- **Side events** hosted by sponsors and partners
- **Exhibition space** of 35,000 sqm
- **Bilateral meetings**
- **Social and networking events**
- **Dedicated Congress app**

Abu Dhabi 2019



World Energy Congress

Headline speakers

Abu Dhabi 2019



HE Kersti Kaljulaid
President, Estonia



HRH Prince Abdulaziz
Bin Salman Al Saud,
Minister of Energy,
Saudi Arabia



HE Suhail Mohamed
Al Mazrouei, Minister
of Energy and
Industry, UAE



HE Mohammad
Sanusi Barkindo,
Secretary General,
OPEC



Dr Fatih Birol,
Executive Director,
International Energy
Agency (IEA)



Dan Brouillette,
Deputy Secretary,
United States
Department of Energy



Lisa Davis, CEO Gas
& Power, Siemens



Wei Kou, Executive
Chairman, State Grid
Corporation of China



HE Dmitry Kozak,
Deputy Prime
Minister, Russian
Federation



Jean-Bernard Levy,
Chairman & CEO,
EDF



HE Alexander
Novak, Minister of
Energy, Russian
Federation



Patrick Pouyanne,
Chairman & CEO,
Total



HE Diego Mesa Puyo,
Viceminister of
Energy, Colombia



HE Kornelia Shilunga,
Deputy Minister of
Mines and Energy,
Namibia

World Energy Congress Media

Abu Dhabi 2019

- **5.1 million organic impressions** received by the Council's and the Organising Committee's social media accounts during the campaign period
- **67 media partners and supporters**, including Reuters, CNN, CNBC, Daily Mail, The Telegraph, Forbes, FT, Khaleej Times, Gulf News and The National
- **1,230 media** representatives
- **7,991** broadcast, print and online media articles* across **89** countries
- **874,500** @WECouncil tweet impressions, **1,660** mentions and **1,400** likes*
- Official Congress hashtags **#Energy4Prosperity**, **#WEC2019**, **#WEC24** trended on Twitter every day of the event
- **178,000** organic impressions on LinkedIn in Congress week

Forbes



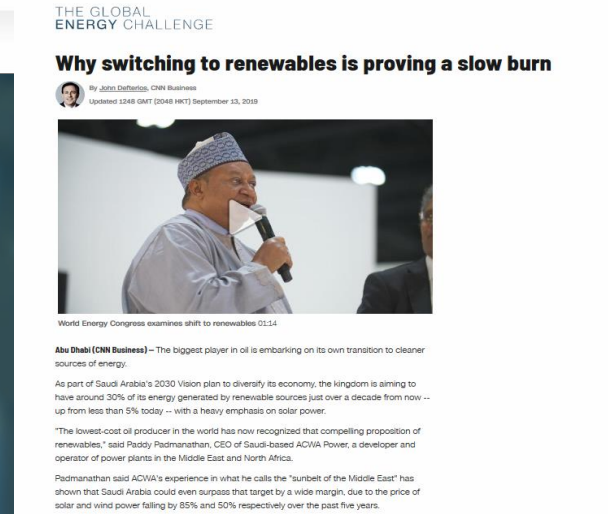
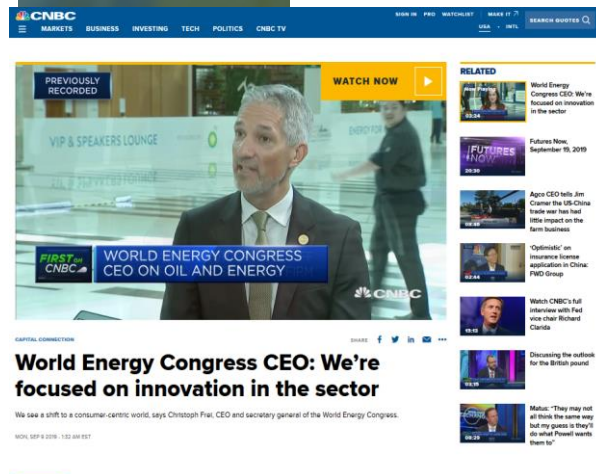
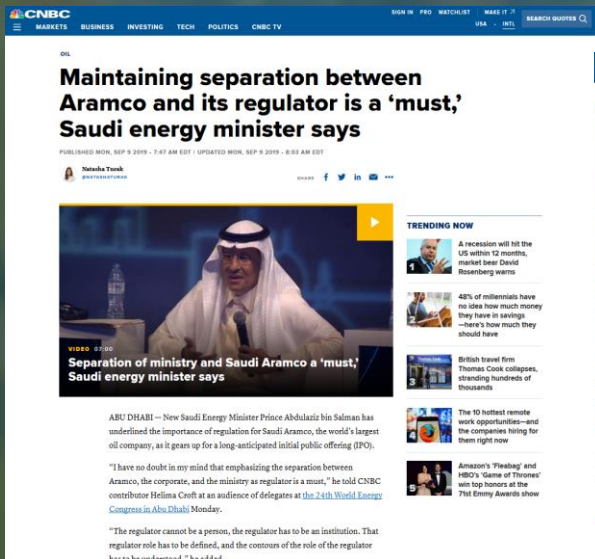
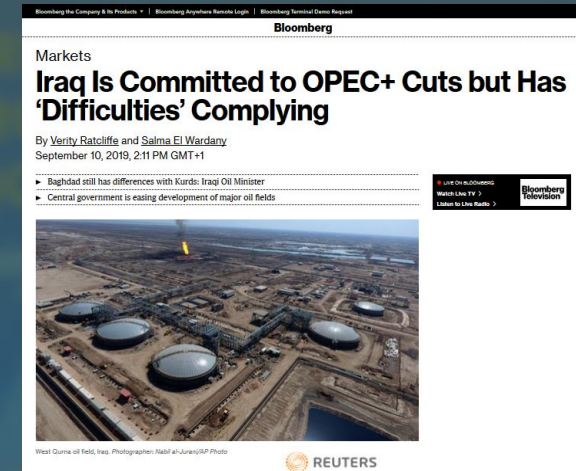
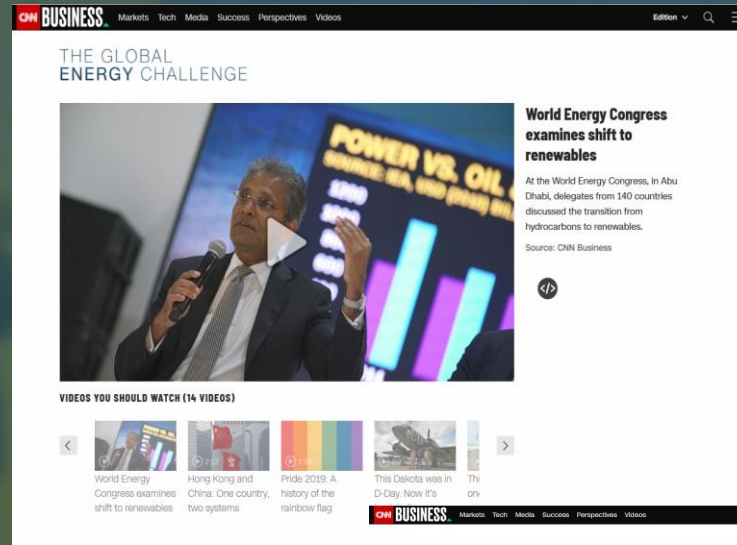
GULF NEWS

*generated in the period 1 June-28 September 2019

**28 day summary - September 2019

World Energy Congress Media coverage

Abu Dhabi 2019



World Energy Congress

Social media

Abu Dhabi 2019

World Energy Congress Retweeted

Kersti Kaljulaid @KerstiKaljulaid

Morning starts in #AbuDhabi giving a keynote in @WECongress #WEC2019 telling a story of my country, which fits well with the general feeling that we must change the way we produce and use energy. #Estonia #Energy



6:10 AM · Sep 10, 2019 · Twitter

16 Retweets 66 Likes

Lisa Davis @lisadavis

#Renewables alone won't be enough to meet #climate targets. At #WEC24 I took a stand for what else needs our attention. The #energy industry has work to do! Read my full speech here: bit.ly/2k5ykOe #climatechange @WECouncil @WECongress @Siemens @Siemens_Energy



4:24 PM · Sep 10, 2019 · Twitter Web App

53 Retweets 113 Likes

World Energy Congress Retweeted

Patrick Pouyanné @PPouyanne

🇫🇷🇮🇲 Honored and pleased to have met with HH @MohamedBinZayed, Crown Prince of #AbuDhabi, on the sidelines of the 24th @WECongress. We talked about partnership between @AdnocGroup & @Total, friendship between #UAE & #France, and recent developments in the #Gulf.



019 · Twitter for iPhone

Likes

World Energy Congress Retweeted

OPEC @OPECSecretariat

The 24th @WECongress: Energy for prosperity kicks off today in the city of Abu Dhabi. OPEC SG along with OPEC and non-OPEC ministers from Algeria🇩🇪, Brunei🇲🇵, Iraq🇮🇶, Bahrain🇧🇪, Kuwait🇰🇼, Oman🇴🇲, Nigeria🇳🇮, UAE🇦🇪 & Saudi Arabia🇸🇦 attend the opening ceremony of this premier energy event



ir iPhone

Dan Brouillette @EnergyDepSec

Thank you @DanielYergin for hosting a vibrant and constructive panel on hydrocarbon economies at #WEC2019. With the stunning energy production in the US, hydrocarbon industries have greatly benefited our economy - strengthening our energy, economic, & national security.



11:34 AM · Sep 9, 2019 from Abu Dhabi, United Arab Emirates · Twitter for iPhone

7 Retweets 17 Likes

World Energy Congress Retweeted

DP World @DP_World

We had a great week at #WEC24 where we engaged the international energy community as a logistics partner, and shed light on the future of logistics across the energy sector. We're feeling energised, inspired and ready to make energy flow. Thank you, @WECongress!



10:39 AM · Sep 13, 2019 · Twitter Web App

8 Retweets 13 Likes

World Energy Congress Retweeted

World Energy Congress @WECongress

. @BenoitLaclau, Global Energy Leader, EY tells us about how the 24th World Energy Congress was a significant opportunity to share their thought leadership and solutions. #WEC2019 @EY_OilGas @WECouncil



7:17 PM · Sep 12, 2019 · Sprout Social

2 Retweets 10 Likes

World Energy Congress

The Congress today

Abu Dhabi 2019



"The world faces an incredible challenge, we need a bold response to match"

Amin H Nasser, President & CEO, Saudi Aramco - 24th World Energy Congress



"The oil and gas industry must not be excluded from decarbonisation"

Lisa Davis, CEO Gas & Power, Siemens
24th World Energy Congress



"Regulation has to be an enabler"

HE Diego Mesa Puyo, Vice Minister of Energy, Colombia
24th World Energy Congress



"The world needs more energy with fewer emissions"

HE Dr Sultan Ahmed Al Jaber, Minister of State UAE, and Group CEO, ADNOC
24th World Energy Congress

World Energy Congress

The Congress today

Abu Dhabi 2019



"It has been an excellent World Energy Congress and the overall result of the discussions between ministers of the governments have led to an excellent outcome. We have agreed that all of us are committed to reduce the emissions that we produce and make sure that we can all work together to help serve the whole industry well. It is also important to understand that any type of energy is going to help us going forward. We have to make an impact so that in the future, we have cleaner air and water that will benefit the world."

HE Suhail Al Mazrouei, Minister of Energy and Industry, UAE
24th World Energy Congress

World Energy Congress

Why host the Congress?

The World Energy Congress is a global brand. Hosting the Congress puts the host Government and city at the forefront of the energy debate on an international stage, offering a truly unique opportunity to be the voice of the energy transition and a part of the rich history of the World Energy Council.

- ✓ **Convene and engage** with a global and regional community who are shaping the future of energy
- ✓ **Lead the debate** on critical developments in the energy sector and promote bolder, smarter action
- ✓ **Demonstrate leadership, visibility and impact** around delivering solutions for achieving sustainable energy
- ✓ **Align** with the only truly independent and member-based global energy network
- ✓ **Create** value for your local and international stakeholders
- ✓ **Build** new networks and collaboration opportunities
- ✓ **Deliver** economic benefits to your region, industry and city
- ✓ **Forge** an unparalleled legacy that will continue to drive the energy conversation for years to come



World Energy Congress

Lead the change



World Energy Congress

Further information

- For further information about the World Energy Congress, please visit www.worldenergy.org/experiences-events/world-energy-congress
- For further information about the 24rd World Energy Congress, Abu Dhabi 2019, please visit www.wec24.org
- For any matters regarding bids and future congresses, please contact Ms. Tania Baumann, Chief Operating Officer, at baumann@worldenergy.org
- For any other questions regarding the World Energy Congress, please contact the Global Agenda team at global.agenda@worldenergy.org

Thank you

WORLD ENERGY COUNCIL



worldenergy.org
twitter.com/WECouncil
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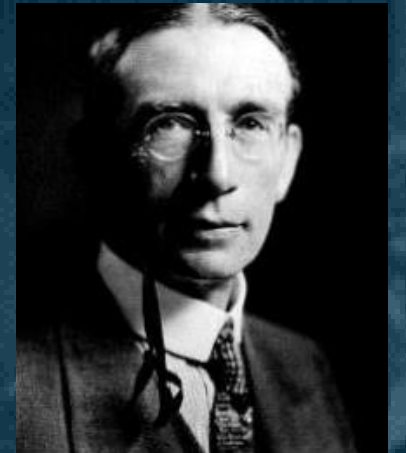
Fax: +44 207734 5926

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United Kingdom

World Energy Congress

The congress through history

- The origins of the World Energy Congress go back to shortly after the First World War, when visionary Scotsman Daniel Dunlop decided to bring together leading energy experts to discuss current and emerging energy issues.
- Founded in the aftermath of war, it has withstood many changes, from geopolitical and economic upheavals to a complete shift in the way people understand and use energy. It has had to adapt to a changing world without ever straying from the initial concept of an organisation that is impartial, objective and realistic in its analyses and in its agendas for action in order to promote sustainable energy for all.
- The First World Power Conference (former World Energy Congress) was held in London in 1924 and attracted 1,700 delegates from 40 countries.
- On July 11, 1924, the World Power Conference was formally established. Since then, and with editions all over the globe, the World Energy Congress became a stage for the global energy sector and its history.



World Energy Congress

Did you know?

Daniel Dunlop had originally wanted to found a World Economic Conference, as opposed to a World Power Conference.

First World Power Conference (WPC) in 1924: “to consider the future of energy resources” – H.G Wells.

As early as 1936, the WPC stressed the importance of energy for development and social equity.

In 1947 the United Nations granted WPC consultancy status, and in 1968 the organisation was formally rechristened the World Energy Conference (WEC).

The 9th WEC, Detroit, 1974, attracted 4,000 delegates from 69 countries. President Ford opening statement was: “No single country can solve the energy problem by itself”.

As Marie-José Nadeau, WEC Chair in 2013-2016 says, “in a world where most non-governmental organisations have clear partisan agendas, the World Energy Council stands out as a unique umbrella grouping that represents a wide range of beliefs and views. They are however united in the belief that energy provides unprecedented benefits to mankind.”

World Energy Congress

Did you know?

WEC 1977 in Istanbul: Saudi Arabia and half the OPEC nations were absent. The conference turned to a long list of alternative energy sources to oil, coal and natural gas.

In the late 1970s and early 1980s WEC focused on the development of the best mix of energy resources, but increasingly vocal environmental groups marched in protest against nuclear risk and pollution from conventional fuels.

In the early 90's, sustainability came to be foregrounded at WEC (Kyoto Protocol was signed in 1997).

Pierre Gadonneix, WEC Chairman 2007 - 2013: "With the failure of the Kyoto and Doha trade negotiations, the need for a strong global governance of energy is more important than ever."

Gadonneix recalls Dunlop's original vision of international cooperation and mutual understanding of expertise, expectations and demands. WEC continues to be, in H. G. Wells' 1924 phrase, "a breath of common sense" in a global age.

World Energy Congress

Did you know?

- The Berlin 1930 Conference had a particularly notable set of speakers: **Albert Einstein** lectured there on “The Space, Field and Ether Problem in Physics” and **Sir Arthur Eddington** – a distinguished astrophysicist who first explained Einstein’s theory of relativity in English and led the first expedition to confirm it. In his address, Eddington said that, in the future, “subatomic energy would provide the plain diet for engines previously pampered with delicacies like coal and oil”.
- ‘**Energy Olympics**’, the nickname for the World Energy Congress, was first referred to at the 1980 Munich Congress by the Mayor of Munich. He was talking about the competition amongst nations for energy resources, and the fact that success or failure was, by many national regimes, seen in terms of national survival – similar to athletes at the Olympic Games.

