

WORLD ENERGY COUNCIL

## World Energy Congress

Since 1924

#HumanisingEnergy May 2023 www.worldenergy.org

WORLD ENERGY COUNCIL

### WE ARE OPEN FOR BIDS

Bids to host the 27<sup>th</sup> World Energy Congress 2026 are due by close of business 17.00 (UTC+1) on the 8 September 2023 to CongressBids@worldenergy.org

Further information about the process <u>here</u>



WORLD ENERGY CONGRESS





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About the Council

About the Congress

Why host





The **World Energy Council** is the world's oldest independent and impartial community of energy leaders and practitioners. Through our **Humanising Energy vision**, we involve more people and communities in

accelerating clean and inclusive energy transitions in all world regions.

Formed in 1923, the Council convenes diverse interests from across the full energy ecosystem with **over 3,000 member organisations** and a presence in nearly **100 countries**. Our global network draws from governments, private and state corporations, academia and civil society, as well as current and future energy leaders.

We effectively collaborate on **breakthrough impact programmes** and inform local, regional and global energy agendas in support of our enduring mission: **to promote the sustainable use and supply of energy for the benefit of all people**.



## ABOUT THE WORLD ENERGY CONGRESS

For **100 years**, the **World Energy Congress** has convened the cooperative power of the world energy community to turn inspiration into action.

Drawing on our unique positioning as the impartial and pragmatic voice of the global energy agenda, this prestigious and high impact global event welcomes leaders from all corners of the world as they come together to shape the future of energy.

Bringing together around 5,000 delegates, 18,000 total attendees, including up to 70 Ministers and 250 C-suite speakers across four days, the Congress features a compelling content programme packed full of impact-focused sessions alongside a world-class exhibition, side events and opportunities to connect with peers in meetings, social and networking events.

Taking place every two years, the Congress is held around the world and the host is selected by the Council's Member Committees.



#### THE EXPERIENCE

#### Compelling content programme

Industry-defining content that speaks to the whole energy ecosystem, from producers and suppliers to consumers and users of energy

Speakers are drawn from a deeply experienced global community of leaders and visionaries – uniting policymakers, C-suite executives, industry experts, entrepreneurs and young energy leaders

Features addresses by Heads of State and Ministers

An interactive mix of formats designed to generate new thinking, facilitate conversations and connections, and drive practical solutions and actions

From Mon-Thu













#### THE EXPERIENCE

#### **Executive Assembly**

Takes place two days prior to Congress and includes the Executive Assembly, standing committee meetings, regional meetings and other governance meetings of the Council, bringing together Member Committees from across the globe

From Sat-Sun

#### World Energy Leaders' Dialogues

Exclusive roundtables designed for international CEOs, Ministers, city leaders and other special guests

By invitation-only

#### Future Energy Leaders' and Start Up Energy Transition communities

Dedicated spaces for the next generation of exceptional energy leaders and entrepreneurs











#### THE EXPERIENCE

#### World-class exhibition

30,000 sqm of exhibition space showcasing cuttingedge solutions from around the world

#### Opening and closing ceremonies, social events and off-site activities

Showcases the host destination, connects, engages and celebrates our community

#### Side events

Hosted by sponsors and partners

#### **Bilateral meetings**

Connect with peers and forge new collaborations

#### AN IMMERSIVE AND IMPACTFUL EVENT EXPERIENCE



















#### **AUDIENCE PROFILE**

**Business -** decision-makers and practitioners representing all energy interests, from traditional energy to buyers, consumers and users of energy

Government, community leaders and policymakers - Ministers and senior government, IGOs, local government, city leaders and regulators

Civil society, academia and experts - the brightest minds from all levels of society

**Start-ups and entrepreneurs -** the new creative thinkers, disruptors and transformers

Future Energy Leaders - the next generation of exceptional energy leaders

Foundations and advocates - those dedicated to championing humanity and a healthy planet

#### **AUDIENCE PROFILE**

#### **ENERGY PLUS COMMUNITY**

Academia and experts

Advisory and professional services

Aerospace and defence

Chemicals

**Consumer industries** 

Civil society

Finance and investment

Food technology and agriculture

Government and cities

Hospitality

Innovation and technology

Information and communications technology



**IGOs** 

Manufacturing, materials and infrastructure

Media

Mining

Nuclear

Oil and gas

Pharmaceuticals and biotechnology

**Power and utilities** 

Renewables

**Transport** 

#### **CONGRESS LOCATIONS**

1924 TO 2024

**LONDON, 1924 BERLIN, 1930** WASHINGTON, 1938 **LONDON, 1950 VIENNA, 1956** MELBOURNE, 1962 **MOSCOW, 1968 BUCHAREST, 1971 DETROIT, 1974** ISTANBUL, 1977 **MUNICH, 1980 NEW DELHI, 1983 CANNES, 1986** MONTREAL, 1989 **MADRID, 1992 TOKYO, 1995** HOUSTON, 1998 **BUENOS AIRES, 2001 SYDNEY, 2004 ROME, 2007** MONTREAL, 2010 **DAEGU, 2013** ISTANBUL, 2016 **ABU DHABI, 2019** ROTTERDAM, 2024



#### 24th WORLD ENERGY CONGRESS, ABU DHABI 2019

IN NUMBERS

18,000+
ATTENDEES FROM
146 COUNTRIES
INCLUDING
VISITORS

**4,000**DELEGATES

2 HEADS OF STATE AND 70+ MINISTERS **788**CEOs & GOVERNMENT
OFFICIALS

356 SPEAKERS FROM 80 COUNTRIES

110 FUTURE ENERGY LEADERS

68 SESSIONS OVER 4 DAYS

**257** EXHIBITORS

35,000 SQM OF EXHIBITION SPACE **1,200+**MEDIA
REPRESENTATIVES

**67**MEDIA PARTNERS



#### 24th WORLD ENERGY CONGRESS ABU DHABI 2019

"It has been an excellent World Energy Congress and the overall result of the discussions between ministers of the governments have led to an excellent outcome. We have agreed that all of us are committed to reduce the emissions that we produce and make sure that we can all work together to help serve the whole industry well. It is also important to understand that any type of energy is going to help us going forward. We have to make an impact so that in the future, we have cleaner air and water that will benefit the world."

> HE Suhail Al Mazrouei, Minister of Energy and Industry, UAE 24<sup>th</sup> World Energy Congress

#### 24th WORLD ENERGY CONGRESS, ABU DHABI 2019

#### SPEAKER HIGHLIGHTS



**HE Kersti Kaljulaid** President, **Estonia** 



**HRH Prince Abdulaziz Bin** Salman Al Saud, Minister of Energy, Saudi Arabia



**HE Suhail** Mohamed Al Mazrouei, Minister of Energy and Industry, UAE



**HE Mohammad** Sanusi Barkindo. Secretary General, OPEC



Dr Fatih Birol, International **Energy Agency** (IEA)



Dan Brouillette, **Executive Director, Deputy Secretary, United States** Department of Energy



Wei Kou, Executive Chairman, State **Grid Corporation** of China



Lisa Davis, **CEO Gas &** Power, Siemens



Jean-Bernard Levy, Chairman & CEO, EDF



**Patrick** Pouvanne, Chairman & CEO, Total



**HE Diego Mesa** Puyo, Viceminister of Energy, Colombia



HE Kornelia Shilunga, **Deputy Minister of** Mines and Energy, Namibia

#### 26th WORLD ENERGY CONGRESS, ROTTERDAM 2024

#### SPEAKER HIGHLIGHTS



Amina Mohammed **UN Deputy Secretary-General** 



Kim Yin Wong Sembcorp



Patricia Vincent-Collawn **PNM Resources** 



**Patrick Pouyanne** Total



**Ahmed Aboutaleb** 



**Phyllis Omido** City of Rotterdam Centre for Justice Governance & Environmental Action



**Zhang Yue Broad Group** 



**Beatrice Buffon EDF** 



**Arshad Mansoor EPRI** 



María Antonia Gwynn ITAIPÚ



**Guangzhe Chen World Bank** 



**Christian Bruch Siemens** 

#### HOSTING THE 27<sup>th</sup> WORLD ENERGY CONGRESS

The host of the World Energy Congress shares the Council's vision to humanise energy and forge new ways forward on global energy transitions.

Hosting this globally-recognised event is an opportunity to **showcase the host city and country** together with its energy leadership, know-how, actions and impact.

The scale and scope of a World Energy Congress brings significant **economic and cultural potential** to the host city and its communities. This in turn creates exciting **growth opportunities** for local and international stakeholders, as well as building new business and economic collaborations.

Hosting a World Energy Congress is to align with a truly unique 100-year-old worldwide network. Hosts forge an unparalleled legacy that will continue to drive the energy conversation for the next 100 years

## WHY HOST THE WORLD ENERGY CONGRESS?

The World Energy Congress is a global brand. Hosting the Congress puts the host Government and city at the forefront of the energy debate on an international stage, offering a truly unique opportunity to be the voice of the energy transition and a part of the rich history of the World Energy Council

Showcase energy leadership in your city and country and your active role in driving forward the global energy agenda

Demonstrate your commitment to our Humanising Energy vision and enable faster, fairer, and more far-reaching energy transitions

Convene leaders and shapers from across the whole energy ecosystem to enable solutions and deliver impact

Generate value and growth opportunities for your local and international stakeholders

Deliver economic benefits to your region, industry and city

Forge an unparalleled legacy that will continue to drive the energy conversation for years to come

# WHAT MAKES THE WORLD ENERGY CONGRESS DIFFERENT?

The most visionary and truly inclusive world energy leadership convening, bringing together all sectors, industries, technologies and geographies

The only global energy event that connects the entire energy ecosystem and puts people and communities at the heart of making energy transitions happen in an era of energy for people and planet

An immersive and interactive experience that inspires progressive and pragmatic leadership thinking and collaborative and constructive leadership action

Impact-focused content programme built on the collective insights and experience of our unique 100-year-old global network of over 3,000 member organisations in around 90 countries

The world's longest established energy event, informed by the World Energy Council's unique position as the impartial and pragmatic voice of the global energy agenda and our remarkable 100-year-old heritage

Only the Council has the deeply local and globally networked convening power to deliver a world-class, independent, impactful energy event with a positive impact and legacy at the destination





9 - 12 SEPTEMBER | 2019



The winning bidder is announced in the week of 11 December 2023 and is invited to address the world energy community at the Closing Ceremony of the 26<sup>th</sup> World Energy Congress in Rotterdam 2024

#### **CONTACT US**

For any questions about bids, please contact the Global Agenda team at

congressbids@worldenergy.org

For further information about the World Energy Congress, please visit our website: <a href="https://worldenergy.org/congress">https://worldenergy.org/congress</a>

24<sup>th</sup> World Energy Congress, Abu Dhabi 2019 in 5 minutes: YouTube





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## WORLD ENERGY CONGRESS THROUGHOUT HISTORY

The origins of the World Energy Congress go back to shortly after the First World War, when visionary Scotsman Daniel Dunlop decided to bring together leading energy experts to discuss current and emerging energy issues.

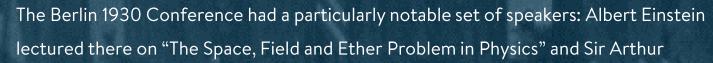


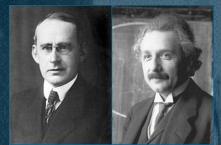
Founded in the aftermath of war, it has withstood many changes, from geopolitical and economic upheavals to a complete shift in the way people understand and use energy. It has had to adapt to a changing world without ever straying from the initial concept of an organisation that is impartial, objective and realistic in its analyses and in its agendas for action in order to promote sustainable energy for all.

The First World Power Conference (former World Energy Congress) was held in London in 1924 and attracted 1,700 delegates from 40 countries.

On July 11, 1924, the World Power Conference was formally established. Since then, and with editions all over the globe, the World Energy Congress became a stage for the global energy sector and its history.

## WORLD ENERGY CONGRESS DID YOU KNOW?





Eddington – a distinguished astrophysicist who first explained Einstein's theory of relativity in English and led the first expedition to confirm it. In his address, Eddington said that, in the future, "subatomic energy would provide the plain diet for engines previously pampered with delicacies like coal and oil".

'Energy Olympics', the nickname for the World Energy Congress, was first referred to at the 1980 Munich Congress by the Mayor of Munich. He was talking about the competition amongst nations for energy resources, and the fact that success or failure was, by many national regimes, seen in terms of national survival – similar to athletes at the Olympic Games.

