

Regional webinar

The Future for Hydrogen in the Asia Pacific

2 February 2021, 12.00 JST / 11.00 CST / 14.00 ACT

The drive towards decarbonisation is accelerating throughout the world with hydrogen attracting increasing attention as a clean energy vector. As part of its ongoing work exploring trends and developments in hydrogen and its potential role in energy transition, the World Energy Council has recently been interviewing key experts to better understand the different drivers for hydrogen demand and the emerging national hydrogen strategies.

As part of this initiative, the **World Energy Council** and the **Japan Energy Association** are delighted to bring you this hydrogen webinar for the Asia Pacific region. With an update on key early findings from the interviews and a panel discussion featuring experts from Asia Pacific countries leading the hydrogen agenda, this digital event will explore the future potential for hydrogen in the region and beyond.

Programme

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- 12:00-12:05** **Opening remarks**
Teruaki Masumoto, Chairman, Japan Energy Association, Japanese member committee of World Energy Council
- 12:05-12:30** **Summary of interview survey**
Takahiro Nagata, Senior Researcher, The Institute of Energy Economics, Japan
- 12:30-13:30** **Panel discussion: The future of hydrogen in Asia Pacific**
Moderator: **Ken Koyama**, Senior Managing Director, Chief Economist, The Institute of Energy Economics, Japan
Speakers: **Shigeru (Sam) Muraki**, Vice Chair, Asia Pacific / South Asia, World Energy Council; Representative Director, Green Ammonia Consortium
Fiona Simon, CEO, Australian Hydrogen Council
Linda Wright, Chief Executive, New Zealand Hydrogen Association
Andrew Bedford, Director, Energy Transition, KBR
MC: Minoru Muranaka, Ambassador for Asia Region, World Energy Council

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