



# WORLD ENERGY WEEK **LIVE** - AT A GLANCE -

7-9 OCTOBER 2020

## Connecting energy societies

### KEY TAKEAWAYS

- 1 The past 100 years can be characterised by **different eras of energy transition**: Energy for Peace, Energy for Growth and Energy for People, Planet and Prosperity.
- 2 Four global drivers of change – **the 4Ds** – decarbonisation, decentralisation, digitalisation and disruption in demand – are shaping the pace and direction of global energy transition.
- 3 There is an emerging ecosystem that could see hydrogen in 10% of energy mix by 2040 with continued government support, suitable regulatory frameworks and interest from society and investors. **The colour of clean hydrogen doesn't matter as long as it is carbon free.**
- 4 The pandemic has exposed the fragility of established systems with attention refocusing on **energy resilience** instead of security. Despite the pandemic, climate change remains the biggest threat to humanity.
- 5 There is quiet but confident optimism across all regions about post-pandemic recoveries **accelerating transition in diverse but more inclusive ways**. Energy is not a single issue or a single sector, it is the **ultimate connector**.
- 6 **Humanising energy** reflects a paramount need for demand-driven solutions. It directs leadership attention to the new and shifting energy needs of billions of people and empowers the **new consumer voice in energy**.

### HEADLINE SPEAKERS



**HE Alexander Novak**, Minister of Energy, Russian Federation



**HE Kornelia Shilunga**, Deputy Minister of Mines and Energy, Government of Namibia



**Angela Wilkinson**, Secretary General & CEO, World Energy Council



**Paddy Padmanathan**, President & CEO, ACWA Power



**Alan Finkel**, Chief Scientist, Australia



**Javiera Aldunate**, Head International Affairs Office, Ministry of Energy, Chile



**Kandeh K Yumkella MP**, The Energy Nexus Network (TENN)



**Kadri Simson**, Commissioner for Energy, European Commission



**Gurdeep Singh**, Chairman & Managing Director, NTPC



**Kirill Komarov**, First Deputy Director General for Corporate Development and International Business, ROSATOM



**Pavel Livinsky**, Chairman of the Management Board & Director General, Rosseti



**Jochen Eickholt**, Executive Board Member, Siemens Energy

# HEADLINE NUMBERS

## ATTENDANCE



**2175**  
registrants



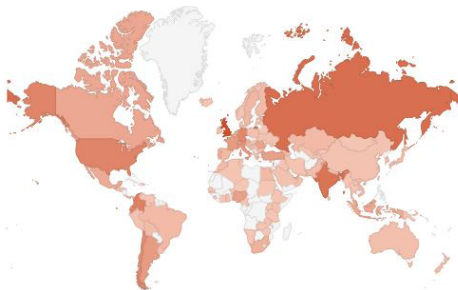
**1580**  
attendees



**73%**  
turnout

**116**   
COUNTRIES  
represented

TRUE >>>>>  
**GLOBAL**  
event   



**22**   
GOVERNMENT  
officials  
INCLUDING  
**10**     
MINISTERS &  
DEPUTY   
Ministers

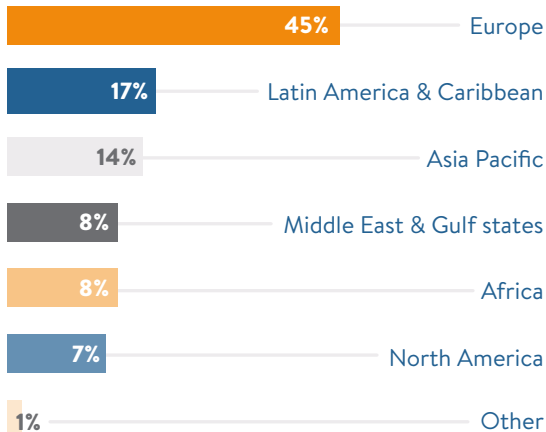
## SATISFACTION LEVEL

**8.8/10** average  
ATTENDEE  
RATING 

>90% rated the event as  
**GOOD OR EXCELLENT** 

-  OVERALL EXPERIENCE
-  QUALITY OF THE CONTENT
-  PLATFORM / LOOK & FEEL

### ATTENDEES BY REGION



### TOP 10 COUNTRIES

- 1 United Kingdom
- 2 Russia
- 3 India
- 3 Lebanon
- 5 United States
- 6 Germany
- 7 Colombia
- 8 Chile
- 9 France
- 10 Italy

## ENGAGEMENT

**7h**  AVERAGE TIME SPENT  
participating in the event

**1100+** COMMENTS IN  
the chat box 

**550+** NETWORKING  
area visitors 

**700+** RESPONSES  
to polls 

## COMMUNICATION & SOCIAL MEDIA

**4500+**   
UNIQUE PAGE VIEWS  
of the event webpage

**9900+**    
NO. OF UNIQUE PEOPLE  
reached through the campaign

  
INTERACTIONS



**1300**

  
IMPRESSIONS

**104,000**

  
NEW FOLLOWERS  
during campaign

**1150+**



**1600**

**227,000**

**250+**

## CONTENT

**71** TOP  
level  
speakers **20**   
sessions

**1** INVITATION-ONLY   
World Energy Leader's Summit

**20** HOURS  
of broadcast 

**9**  GLOBAL  
PLENARIES

**6**  REGIONAL  
SESSIONS

**3**  ONE-ON-ONE  
INTERVIEWS

## PRODUCTION

**38** VIDEOS & GRAPHICS  
produced for  
platform &  
STREAMING 

**18**    
GRAPHIC  
recordings

**185** SHAREABLES  
created for  SOCIAL  
media

# TESTIMONIALS

*It was a pleasure to be part of this fully virtual World Energy Week and to connect with inspiring energy professionals around the world. This year has demonstrated more than ever the importance of collaboration and new thinking as we work together to build a better energy future. I look forward to continuing to be part of the World Energy Council's truly global energy community.*

**GINA DOMANIG**

Chief Executive Officer, Emerald Ventures,  
and Co-Chair, Innovation, World Energy Council

*It is always a humbling experience to exchange with and learn from the distinguished community the World Energy Council convenes and this year was particularly special, with a sense of co-elevating each other's ambition and commitment to forge ahead with an inclusive, collaborative and shared climate-neutrality journey.*

**YANA POPKOSTOVA**

Founder & Managing Director, European Centre for  
Energy and Geopolitical Analysis

*The World Energy Council has a unique ability to convene the energy+ community and generate rich and insightful content. I always learn something new and World Energy Week LIVE was no exception – thank you.*

**PADDY PADMANATHAN**

President & Chief Executive Officer, ACWA Power

*There was a real excitement surrounding this first ever digital edition of World Energy Week, it was fantastic to see the mix of regional sessions and energy practitioners from all sectors and all geographies coming together – it really put the world into World Energy Week.*

**MIKE HOWARD**

Chief Executive Officer, EPRI, and Vice Chair - Special  
Responsibility for Innovation, World Energy Council

*We at Siemens Energy are committed to providing answers on how to achieve more sustainable, reliable and affordable energy systems. Building stronger and more connected energy societies resonate deeply with us. It was an honour to help drive this vision forward at World Energy Week LIVE.*

**JOCHEN EICKHOLT**

Executive Board Member, Siemens Energy

*Diversity matters in all things – it allows for a range of perspectives and options to be brought to the table. The World Energy Council brings together different voices, with deep expertise and innovative thinking to consider priorities from within the energy sector. One of the positive outcomes about the COVID19 pandemic has been a greater acceptance of online meetings such as World Energy Week LIVE. I welcomed the opportunity to present developments from Australia to such a wide-reaching global audience.*

**DR ALAN FINKEL**

Australia's Chief Scientist

*It has been a pleasure to take part in this impressive event with excellent discussions around some of the most pressing energy issues facing all countries. I am certainly looking forward to future World Energy Council gatherings.*

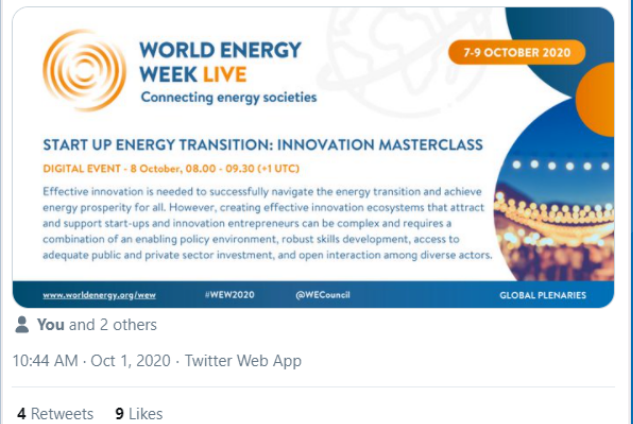
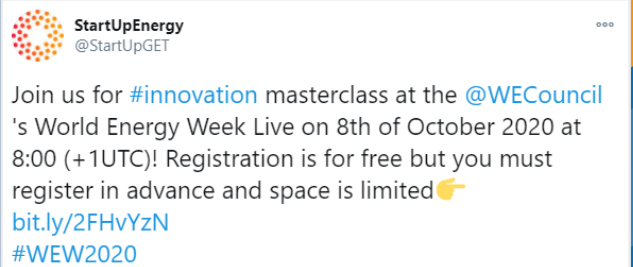
**JAVIERA ALDUNATE**

Ministry of Energy, Chile





# ON SOCIAL MEDIA





**Arthur Hanna** @arthurhanna · Oct 9  
Well done 🌟 @WECouncil for hosting #WEW2020 enjoyed co hosting & importantly listening in on 3 days of great content. Congratulations 🎉

**Jochen Eickholt** @JochenEickholt · Oct 9  
My key takeaway from the World Energy Leaders' Summit: The only way to master the challenges of C19 and successfully shape the #EnergyTransition is if all stakeholders – governments, businesses, investors and civil society – are more ambitious & collaborate more closely. #WEW2020



**Australia's Chief Scientist** @ScienceChiefAu  
Dr Finkel will present on the role of hydrogen in the energy mix at the @WECouncil World Energy Week LIVE 2020 on Oct 9 (11pm AEST). You don't want to miss this exciting event!  
Register free at [bit.ly/2FHvYzN](https://bit.ly/2FHvYzN) #WEW2020



4:00 AM · Oct 1, 2020 · Hootsuite Inc.

7 Retweets 15 Likes



**Angela Wilkinson** · 1st  
Secretary General & CEO at World Energy Council  
2w · Edited · 🌐

It's has been an amazing World Energy Week. There was an informed and real depth to the open exchanges of regional perspectives and more pragmatic and nuanced conversations on hot topics like hydrogen, innovation ecosystems, and t ...see more



Dr Angela Wilkinson Addresses World Energy Week 2020 on Next World Energy Congress Theme

worldenergy.org · 4 min read

180 · 22 Comments

**25th World Energy Congress** @WECongress · 9 Oct  
On the closing day of World Energy Week, Alexander Novak, Minister of Energy of the Russian Federation, announced the theme of the World Energy Congress 2022 - "Energy for Humanity". Read more: [worldenergycongressrussia.org/en/news/energy...](https://worldenergycongressrussia.org/en/news/energy...)

#WEW2020 #RoadtoCongress #WEC25 #EnergyforHumanity



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**Hon. Kandeh Yumkella** @KYumkella  
Looking forward this exciting event @kamaraanthony1 @TENN\_SL



7:12 PM · Oct 6, 2020 · Twitter for iPhone

5 Retweets 1 Quote Tweet 27 Likes

**Dave Hardie** · 2nd  
Passionate About Leadership and Developing Strategic, Systems Based Solutions to ...  
3w · 🌐

The fossil fuel industry is in unprecedented times. An industry that has a long history of innovation is facing rapid development of new technologies, global environmental challenges, an ever increasing demand for energy, and a shock to demand for oil driven by pandemic. What can be done to meet this challenge? Next week, I will be participating on a panel of experts from EPRI, EY Canada, Arthur D Little, and RBC Capital Markets to discuss the future of the North American fossil fuel industry. Register for the October 8 event: <https://lnkd.in/gNNH7Ez> #WEW2020 #energy #energy transition  
Kent Kaufeld Rodolfo Guzman Helima Croft Michael Howard



World Energy Week LIVE

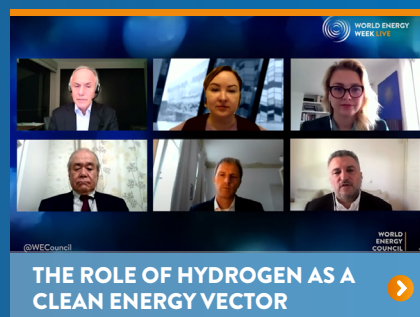
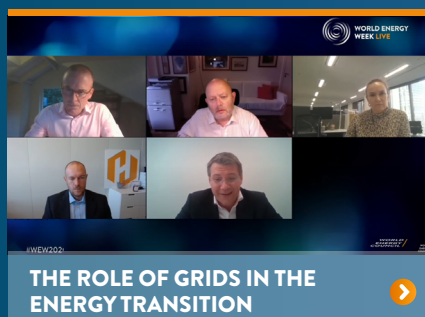
worldenergy.org · 2 min read

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# WORLD ENERGY WEEK LIVE ON DEMAND

World Energy Week LIVE 2020 is now available to watch on demand, please **click on each session** to view the recordings.



[+ click here for more](#)

CONTACT US

For any enquiries and engagement opportunities, please contact the Global Agenda team at [global.agenda@worldenergy.org](mailto:global.agenda@worldenergy.org)