

# 26<sup>TH</sup> WORLD ENERGY CONGRESS AT A GLANCE

REDESIGNING ENERGY FOR PEOPLE AND PLANET

22-25 April 2024, Rotterdam, The Netherlands

The only global energy event that connects the **WHOLE ENERGY ECOSYSTEM** and puts people and communities at the heart of making energy transitions happen.

## KEY TAKEAWAYS

- 1** Managing successful global energy transitions is essential, not straightforward, and cannot be achieved by one nation or network alone. The historic processes that established contemporary energy systems will not be able to progress us forward at the pace and scale required for net-zero and beyond.
- 2** New forms of radical collaboration are emerging, and an increasing recognition that more people and diverse communities need to better understand their roles and choices as the world prepares for a more demanding energy future. Humanising Energy is our call to action. Energy leadership can and must do a better job with global energy literacy.
- 3** Everyone is faced with the same journey and destination, but the starting points and methods for advancing clean and inclusive energy transitions differ extensively. In many parts of the world, decisions about the shape of energy transitions do not come from a position of comfort and convenience with access to modern energy. In most of Africa, for example, energy is an existential issue – and the pathways towards decarbonisation and climate resilient energy systems are accompanied by a call for justice.
- 4** Our capacity and ability to respond to the unprecedented challenges that face us require agility and a willingness to adapt and evolve. The practical World Energy Trilemma Framework is being retooled to connect the dots between energy security, equity and sustainability to better respond to the contemporary demands of energy systems.
- 5** There is a shared responsibility to engage with everyone – leaders, consumers, producers, storers, co-creators, and designers of energy - and rise up to the challenge to shape the next century of world energy for people and planet.



*“A heartfelt thank you to all who joined the 26<sup>th</sup> World Energy Congress to get on with the urgent task of redesigning energy for people and planet. What emerged is that there are many opportunities to redesign energy for billions of better lives and a healthy planet, and these differ by region.*”

*As we look towards the next World Energy Congress in 2026, we will continue to build on the human connectivity and personal leadership that is the hallmark of the world energy community and our shared responsibility to make faster, fairer and more far reaching energy transitions happen.”*

**Dr Angela Wilkinson,**  
Secretary General & CEO, World Energy Council

# 26<sup>TH</sup> WORLD ENERGY CONGRESS IN NUMBERS

**8500**  
total    
**ATTENDEES**

     
**2400**  
**DELEGATES**

**118**   
**COUNTRIES**  
represented

A truly **VISIONARY, PROGRESSIVE AND INCLUSIVE** world energy leadership event, bringing together all sectors, industries, technologies and geographies. >>>

## ATTENDEE PROFILE



*“I was delighted to participate in the Centennial World Energy Congress. The convening power of the World Energy Council and its vast network of brilliant minds is unparalleled, and the insightful discussions, innovative solutions, and collaborative spirit demonstrated at the Congress were truly inspiring. Together, we have the ability to accelerate the global energy transition. By humanising energy and prioritising a just transition for all, we can resolve the energy trilemma and create a brighter, more sustainable tomorrow.”*



### RAFAEL CAYUELA

DOW Corporate Chief Economist,  
EMEA Chief Strategy Officer & Chair EU  
Sustainability Leadership Team



# 26<sup>TH</sup> WORLD ENERGY CONGRESS PROGRAMME AND SPEAKERS

**65**  
SESSIONS

**355**  
SPEAKERS

**MORE THAN 50% OF SPEAKERS**  
from beyond Europe

**IMPACT-FOCUSED CONTENT PROGRAMME** built on the collective insights and experience of our unique 100-year-old global network of more than 3000 member organisations and a presence in nearly 100 countries.



**PRIVATE ROUNDTABLES** brought together international CEOs, Ministers, city leaders and special guests for a series of high-impact, inclusive and intergenerational dialogues designed to improve leadership performance and catalyse new collaborations.



**WORLD ENERGY LEADERS  
ROUNDTABLE PARTICIPANTS**

**85**

**CEO  
ROUNDTABLE**

**74**

**MINISTERIAL  
ROUNDTABLE**

**12**

**MAYORS'  
ROUNDTABLE**

## A DIVERSE SPEAKER COMMUNITY



**Rob Jetten**, Deputy Prime Minister and Minister for Climate and Energy Policy, the Netherlands



**Amin H. Nasser**, President & CEO, Aramco



**Mary Robinson**, Adjunct Professor for Climate Justice in Trinity College Dublin, Chair of The Elders



**Parminder Chopra**, Chairman and Managing Director, Power Finance Corporation



**Heineken Lokpobiri**, Minister of State for Petroleum Resources – Oil, Government of Nigeria



**Maurício Tolmasquim**, Chief Energy Transition and Sustainability Officer, Petrobras



**Xin Baoan, Chairman**, GEIDCO (Global Energy Interconnection Development and Cooperation Organisation), President, CEC (China Electricity Council)



**Cindy Kroon**, Chief Commercial Officer, Vattenfall



**Monique Motty**, Future Energy Leader Board Member, World Energy Council



**Buu Nygren**, President, Navajo Nation

*“Engaging with the global community at the World Energy Congress really underscored the power of human centric solutions in navigating the complexities of global energy transition.”*

*This platform enabled us to share insights, understand regional nuances, and work towards sustainable solutions that benefit both people and the planet.”*



**Suman Mishra**  
MD & CEO, Mahindra  
Last Mile Mobility

# 26<sup>TH</sup> WORLD ENERGY CONGRESS SPONSORS AND EXHIBITION

ORGANISED BY



HOSTED BY



Leading global companies, representing the entire energy ecosystem, showcased the latest **INNOVATIVE TECHNOLOGIES** and solutions that are shaping the future of energy transitions.

## SPONSORS

Platinum



Gold



Silver



Bronze



# 26<sup>TH</sup> WORLD ENERGY CONGRESS MEDIA

**EXTENSIVE MEDIA COVERAGE** that examined differing energy realities and brought the biggest headlines to a global audience, with coverage on every continent.

## INTERNATIONAL BROADCAST PARTNERS



We're on the ground at the World Energy Congress in Rotterdam, hearing from thought leaders and pioneering businesses in the global conversations about the energy transition and the exciting solutions that could lead to a more sustainable future for energy. If you have a story to share about your work in the energy transition, please submit your story here: <https://lnkd.in/ekqzdsA8> or get in touch with our team in person **Molly Stokes Liam Wilby Justyna Wrucha Max Fry**.

World Energy Council #WEC2024



ANGELA WILKINSON, SECRETARY GENERAL OF THE WORLD ENERGY COUNCIL, SPEAKS TO CNBC'S STEVE SEDGWICK FROM THE SIDELINES OF THE 26<sup>TH</sup> WORLD ENERGY CONGRESS IN ROTTERDAM.

48

INTERNATIONAL  
MEDIA PARTNERS

100+

PRE-EVENT  
EDITORIALS

400+

ORIGINAL ARTICLES  
GENERATED

145

MEDIA  
ATTENDEES

200+

FACILITATED  
INTERVIEWS

600m

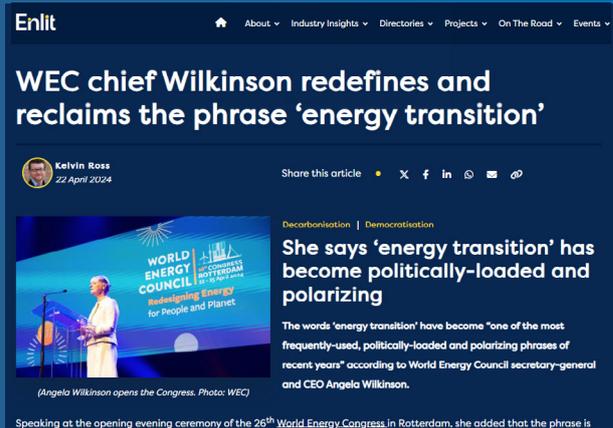
ESTIMATED AUDIENCE FOR  
ALL MEDIA COVERAGE

1.7m

TOTAL SOCIAL MEDIA  
IMPRESSIONS

6m

TOTAL GOOGLE AD  
IMPRESSIONS



## Saudi Aramco

### Saudi Aramco chief defends China's role in green transition amid closer ties

...Speaking at World Energy Congress on Monday, **Amin Nasser** defended China against the accusations that it was "dumping" cheap solar panels and electric vehicles on Europe....



# 26<sup>TH</sup> WORLD ENERGY CONGRESS ON SOCIAL MEDIA

**Ivo Wakounig** reposted this

**Future Energy Leaders The Netherlands**  
1,419 followers  
4w • Edited •

Oh what a night! And the winners of the **PwC ENGIE** Shaping the Future of Energy Challenge are: **Ivo Wakounig**, **Damilola Adeyanju**, **Monique Motty**, **Sofia Euthymiou**, **Mateusz Treder**, **Rocio** & **Ismail DRHORHI!** ...see more



**Emma Cox** • 2nd  
PwC partner - Global Climate leader  
3w •

Earlier this week, I took part in many thought-provoking discussions at the 26th World Energy Congress on driving the energy transition.

My key takeaways? First, we can't just look at the energy system as a carbon-only story. We need to put people at the heart of the narrative. Second, technology can and will drive change but we need to accelerate its adoption. And third, we need to unlock the power of finance at speed and at scale, harnessing both the public and private sector.

You can hear more about my thoughts in the video below which I recorded whilst in Rotterdam.

[#RedesigningEnergy](#)  
[#WEC2024](#)

**PwC Climate**  
11,174 followers  
3w •

"You can't look at carbon in isolation when you're looking at the energy system, because people are also at the heart of making this a successful, just transition." - This week, we are at the **World Energy Congress** in Rotterdam, which brings together leaders from all corners of the world to advance meaningful action to accelerate the race to net zero.

Our Global Climate Leader, **Emma Cox** shares her top takeaways from the event and key insights from the panel discussion on the need for socially inclusive decarbonisation. Learn more about how we are bringing leaders together at the World Energy Congress to explore solutions on key topics including the energy transition, e-Mobility, infrastructure, public sector, and alternative fuels: <https://pwc.to/4b7xHb0>

[#RedesigningEnergy](#)  
[#WEC2024](#)  
[#JustTransition](#)

**Serge Colle** • 2nd  
EY Global Energy & Resources Industry Market Leader  
3w •

How will the world's energy landscape transform by 2050? After a fantastic four days at the World Energy Congress, Angela Wilkinson, from the World Energy Council, and I share our insights.

[#WEC2024](#) [#RedesigningEnergy](#) [#EnergyTransition](#) [#Sustainability](#)

[Angela Wilkinson World Energy Council](#)



How will the world's energy landscape transform by 2050?

**Top Takeaways**

**26th World Energy Congress**

Put people into the heart of the narrative.

**Darryl Willis** • 2nd  
Corporate Vice President, Energy & Resources Industry at Micro...  
1mo •

I had an excellent opportunity to connect with customers and partners at the **World Energy Congress**—and am inspired by the collaboration and dialogues with leaders and experts across the energy industry, working together on 'Redesigning Energy for People and Planet'.

It was a pleasure to join a panel discussion on near and far technology innovation, such as [#GenAI](#) and harnessing energy from space, poised to help us reimagine secure, equitable and sustainable [#energy](#) systems for the future. Thank you to my esteemed fellow panelists **Christina Shim**, **Daniel Neuenschwander**, Jason Li (in lieu of David **Fuyou Sun**), Mike Lamont, and our moderator **Simon Mundy** for the camaraderie and sharing your valuable insights!

[#WEC2024](#)

**Christina Shim** • 3rd+  
IBM's Chief Sustainability Officer; AI Ethics Board; ESG Executive ...  
1mo •

...day 3 of [#earthweek](#). Learned a ton and met some wonderful [#changemakers](#) along the way. Thanks to the **World Energy Council** for hosting the discussion on [#transformationaltech](#) [#genai](#) and [#energy](#), and for convening such an impactful group of people in [#rotterdam!](#) And congratulations on the centennial **Angela Wilkinson!**

[Simon Mundy](#) thanks for some excellent moderating!



“Boeing is proud to be the first in aerospace to become a Patron of the World Energy Council, and we were delighted to participate in our first World Energy Congress where world energy and policy leaders converged to redesign energy for people and planet. The decarbonisation of aerospace is intricately linked to broader energy transitions, requiring collaborative efforts across diverse sectors and stakeholders, and we were honoured to bring aviation’s perspective. Congratulations to Dr Angela Wilkinson and the extended Council team for executing such a remarkable Congress, we are already looking forward to the road to Riyadh for the 27<sup>th</sup> edition in 2026.”

**BRIAN MORAN**  
Chief Sustainability Officer, Boeing



“As a new global patron of the World Energy Council, we had the opportunity to share our regional perspective with the World Energy Congress’s international audience. Aside from insightful content and targeted networking opportunities with the broader international energy leadership community, I believe our participation in the Congress will pave the way for more future collaborations.”

**DATUK HAJI SHARBINI SUHALI**  
Group CEO Sarawak Energy



“Congratulations on the great success of the 26<sup>th</sup> World Energy Congress. The Congress was very well prepared with rich and deep content. I took part in the CEO Roundtable and the hard to abate panel discussion, exchanging views about challenges, opportunities and actions about energy transitions, with energy leaders from different sectors across the world. I was impressed with the Council’s efficient and pragmatic approach, and I look forward to the next World Energy Congress in Riyadh!”

**ZHANG YUE**  
Chairman & CEO, Broad Group



## 27<sup>TH</sup> WORLD ENERGY CONGRESS IN RIYADH

Join us from 26-29 October 2026 in Riyadh, Saudi Arabia, to continue building on the human connectivity and personal leadership that connects the dots, closes the gaps, and moves us all forward.

WORLD  
ENERGY  
COUNCIL



WORLD  
ENERGY  
CONGRESS

[FIND OUT MORE HERE](#)