



Energising connections, powering a healthy planet

6-9 October 2025

Panama City, Sheraton Grand Panama

**SPONSORSHIP
BROCHURE**



ABOUT

World Energy Week is a powerful platform that connects regional realities and priorities with the global energy agenda and serves as an important milestone between the World Energy Council's bi-annual World Energy Congress.

Convening the Council's remarkable 100-year-old global network alongside diverse communities from across the energy ecosystem, World Energy Week is a dynamic space to share actionable solutions that will enable faster, fairer and more far-reaching energy transitions.

World Energy Week 2025 will take place in Panama City, Panama, 6-9 October, under the theme **ENERGISING CONNECTIONS, POWERING A HEALTHY PLANET.**





Convening and connecting visionary leaders across the world energy ecosystem for impactful conversations is essential in making energy transitions happen. Accelerating decarbonisation with justice and resilience is the best way to secure more energy for better lives and the health of the planet that we all call home. World Energy Week is an important platform for conversations and collaborations which leverage the diversity, flexibility and scalability of the Council's global community network.

DR ANGELA WILKINSON

Secretary General & CEO
World Energy Council



World Energy Week is a key platform to address global energy challenges from a solutions-driven perspective. By hosting this event in 2025, we reaffirm our commitment to driving sustainable energy development that benefits both Panama and the world.

JUAN MANUEL URRIOLA

National Energy Secretary,
Panama

THE EXPERIENCE



Be part of the conversation at a critical time for global energy security, affordability and environmental sustainability.



Learn from and with the diverse regional visions and experiences of the World Energy Council's century-old network of energy leaders across 100+ countries.



Contribute to the rich content programme that will explore actionable solutions to progress clean and inclusive energy transitions at pace and scale around the world.



Expand your business reach and explore partnerships, collaborations, and commercial opportunities to drive your organization forward.



Maximize global networking opportunities across the four days and during social events that celebrate the exceptional heritage and culture of Panama.



WORLD ENERGY WEEK AT A GLANCE



500+ Attendees



50+ Countries represented

ATTENDANCE



20+ Government officials



Truly global event

WORLD ENERGY WEEK 2025

PRELIMINARY SCHEDULE



Social programme



By invitation only



Open to World Energy
Council Community



Open to all

DAY 1 - MONDAY 6 OCT

DAY 2 - TUESDAY 7 OCT

DAY 3 - WEDNESDAY 8 OCT

DAY 4 - THURSDAY 9 OCT

Morning

Afternoon

Morning	DAY 1 - MONDAY 6 OCT	DAY 2 - TUESDAY 7 OCT	DAY 3 - WEDNESDAY 8 OCT	DAY 4 - THURSDAY 9 OCT				
Afternoon								

REGISTRATION RATES

	SUPER EARLY BIRD MAY 1ST	DISCOUNTED BEFORE 31 JULY	REGULAR AFTER 1 AUGUST
WORLD ENERGY COUNCIL MEMBER RATES	USD350	USD475	USD600
NON- MEMBER RATES	USD525	USD650	USD750
DISCOUNT	33%	27%	20%

Rates includes: Full Programme, exhibition, promotional material, 3 lunch meals, Coffee Breaks, Opening and Closing Ceremony, Cultural Night / Closing Dinner.

REGISTRATION LINK: <https://cvent.me/Q0K9Ro>

SPONSORSHIP PACKAGES

Maximise your brand's global impact. Join us as a sponsor at World Energy Week 2025

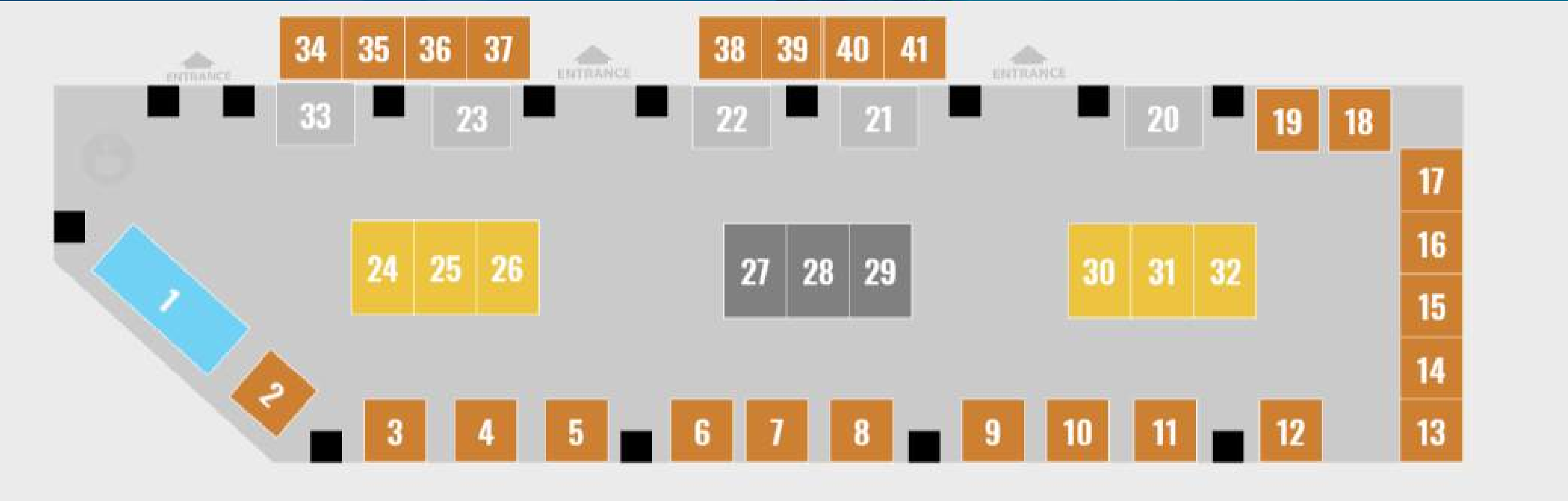


**WORLD
ENERGY
WEEK**

	DIAMOND 10M2	PLATINUM 6M2	GOLD 6M2	SILVER 5M2	BRONZE 4M2
	USD35,000	USD30,000	USD25,000	USD20,000	USD10,000
FREE REGISTRATION TO THE WORLD ENERGY WEEK	5	4	3	2	1
COMPLIMENTARY EXHIBITION PASSES	10	6	4	2	1
1 SPEAKING SLOT IN THE EVENT PROGRAMME	X	X	X		
SPECIAL RECOGNITION AS SPONSOR IN ALL PROMOTIONAL CAMPAIGN FOR THE EVENT.	X	X	X		
YOUR LOGO INCLUDED ON THE ROLLING SLIDE FOR THE OPENING AND CLOSING SESSION	X	X			
OPPORTUNITY TO MEET & GREET OTHER SPEAKERS IN PERSON	X				
PROMOTIONAL MATERIAL WITH YOUR LOGO FOR REGISTERED EVENT ATTENDEES	X	X	X	X	X
DISPLAY OF YOUR LOGO ON THE SCREENS IN THE PLENARY HALL THROUGHOUT THE ENTIRE EVENT, WITHIN YOUR CATEGORY	X	X	X	X	X
1MIN VIDEO FOR NETWORKS	X	X	X	X	X
RECOGNITION ACROSS ALL SOCIAL MEDIA CHANNELS OF THE EVENT	X	X	X	X	X

EXPLORE THE EXHIBITION PLAN

A HUB FOR INNOVATION AND COLLABORATION AT WORLD ENERGY WEEK



- DIAMOND 10sqm
- PLATINUM 6sqm
- GOLD 6sqm
- SILVER 5sqm
- BRONZE 4sqm

DIAMOND USD 35,000

- 5x2 sqm space to exhibit services or products (designed and set up by the sponsor)
- 5 free registrations to attend the content programme
- 10 complimentary exhibition passes
- 1 speaking slot in the event programme
- Your logo included in the rolling slide for the opening and closing sessions
- Special recognition as a SPONSOR in all promotional campaigns for the event
- Promotional material with your logo for registered event attendees
- Rotation of your logo on the plenary hall screens throughout the event, in your category
- Opportunity to meet & greet other speakers in person
- 1-minute video for social media
- Recognition across all World Energy Council social media channels



PLATINUM USD 30,000

- 3x2 sqm space to exhibit services or products (designed and set up by the sponsor)
- 4 free registrations to attend the content programme
- 6 complimentary exhibition passes
- 1 speaking slot in the event programme
- Your logo included in the rolling slide** for the opening and closing sessions
- Special recognition as a SPONSOR in all promotional campaigns for the event
- Promotional material with your logo for registered event attendees
- Rotation of your logo on the plenary hall screens throughout the event, in your category
- 1-minute video for social media
- Recognition across all World Energy Council social media channels



GOLD USD 25,000

- 3x2 sqm. space to exhibit services or products (design and set up by the sponsor)
- 3 free registrations to attend the content programme
- 4 complimentary exhibition passes
- 1 speaking slot in the event programme
- Special recognition as SPONSOR in all promotional campaign for the event
- Promotional material with your logo for registered event attendees
- Rotation of your logo on the screens of the plenary hall, during the whole event, in your category
- 1 min video for networks.
- Recognition in all social media channels of World Energy Council

SILVER USD 20,000

- 2,5x2 sqm. space to exhibit services or products (design and set up by the sponsor)
- 2 free registrations to attend the content programme
- 2 complimentary exhibition passes
- Promotional material with your logo for registered event attendees
- Rotation of your logo on the screens of the plenary hall, during the whole event, in your category
- 1min video for networks
- Recognition in all social media channels of the World Energy Council

BRONZE USD 10,000

- 2x2 sqm. space to exhibit services or products (design and set up by the sponsor)
- 1 free registration to attend the content programme
- 1 complimentary exhibition passes
- Promotional material with your logo for registered event attendees
- Rotation of your logo on the screens of the plenary hall, during the whole event, in your category
- 1 min video for networks
- Recognition in all social media channels of World Energy Council

NETWORK SPONSORSHIPS

GALA DINNER **USD 20,000**

- The Gala dinner concludes the Event social programme It is an evening of networking and building valuable connections in a more relaxed setting.
- Your logo on the full colour invitation and menu (which includes the programme for the evening).
- Mention as Sponsor during the Gala Dinner.
- 1 complimentary table at the Gala Dinner (8 seats).
- Exclusive rights to brand the welcome registration or gift tables, catering stations and official transport vehicles.
- 5-minute opening welcome address by your representative.
- Additional opportunities : Your logo on Gala Dinner tickets.
- 3 full registrations for the event.

NETWORK SPONSORSHIPS

WELCOME COCKTAIL **USD 10,000**

- Special recognition as a COCKTAIL SPONSOR in all the promotional campaign of the event (including social networks).}
- Promotional material with your logo for registered event attendees
- Placement of promotional material of the company in the cocktail area according to the organizer specifications (Material is provided by the sponsor)
- 2 free full registrations for the event
- Recognition in all social media channels of World Energy Council

Lunch AM or PM **USD 12,000**

- Logo on the event website and link to the company's website
- 2 minutes of promotional video in the exhibition area during the lunch break
- Promotional material with your logo for registered event attendees
- 1 min video for networks
- Recognition in all social media channels of World Energy Council
- 2 free full registrations for the event.

PARTICIPANT EXPERIENCE SPONSORSHIPS

REGISTRATION
AREA **USD 6,000**

- Special recognition as SPONSOR in all the promotional campaigns and mailings of the event (Includes social networks)
- Promotional material with your logo for registered event attendees
- Your logo on the plenary screens and at the entrance booth
- 2 posts and 1 story on the event's social media (if social media accounts are created)
- 1 free full registration for the event

PARTICIPANT BAG

USD 2,500

- Your logo on the participant bag
- Recognition in all social media channels of World Energy Council
- 2 free full registrations for the event

*Note: Bags will be procured and branded by the World Energy Week organizer on the sponsor's behalf.

PARTICIPANT EXPERIENCE SPONSORSHIPS

LANYARDS **USD 3,000**

- Branded lanyards with your logo
- Each participant wears a lanyard with their personalized name tag
- World Energy Week will provide the lanyards

SPEAKER GIFTS **USD 2,000**

- Each speaker will be presented with a personalized gift recognizing their contribution to the World Energy Week
- An exclusive opportunity to sponsor the unique and distinctive speaker gifts
- Brand each gift with your logo (gifts to be selected by the organizers)

NOTEPADS AND PENS **USD 2,000**

- Provide each participant with a branded notepad and pen to use at the World Energy Week and afterwards
- The WEW Organizer will pack these into the participants' bags

KEEP CONNECTED WITH US



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Website

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