

EXPRESSIONS OF INTEREST GUIDANCE NOTE

To host the World Energy Congress in 2031

Purpose

The World Energy Council is inviting Expressions of Interest (EOIs) from prospective Host Partners wishing to host the **29th edition of World Energy Congress in 2031**.

This Expression of Interest process provides countries with an early opportunity to confirm their interest in hosting the Congress, demonstrate their ambition to host one of the world's most prestigious and globally recognised energy convenings, and begin building national partnerships and government support.

The Expression of Interest is not a formal bid. Rather, it provides an opportunity for prospective Host Partners to engage early with the World Energy Council and begin preparing for the formal Request for Proposals process for World Energy Congress 2031, which is expected to open in Q4 2027.

Expressions of Interest should be submitted by **27 November 2026**.

What should your Expression of Interest include?

There is no prescribed template. However, your submission should clearly address the following areas.

1. Hosting ambition

Explain why your country wishes to host the World Energy Congress in 2031 and what you hope to achieve through hosting.

2. Proposed Host Partner

Identify the organisation that would act as the proposed Host Partner and describe why it is well placed to lead the national partnership.

Where appropriate, identify key government, destination and industry stakeholders already supporting the proposal.

3. Government support

Outline the level of government engagement secured to date and the anticipated pathway towards formal government support.

4. Energy leadership

Provide a brief overview of your country's energy sector, strategic priorities and any distinctive strengths or achievements that would contribute to a compelling World Energy Congress.

5. National partnerships

Describe how you envisage mobilising the wider national ecosystem – including industry, destination partners, national associations and other strategic stakeholders – to support the Congress.

6. Host destination and venue

Introduce the proposed host city and explain why it would provide a compelling destination for the World Energy Congress.

Where known, please include proposed Congress venue(s), an overview of their suitability for a Congress of this scale, indicative capacity, and anticipated availability for the proposed Congress period.

7. Delivery capability

Provide an overview of your destination's capability to host a Congress of this scale.

Please include experience of delivering major international congresses, conferences or exhibitions, local delivery capability and supplier ecosystem, destination infrastructure, supporting services, and any recognised strengths that would contribute to the successful delivery of the Congress.

8. Investment approach

Outline your intended approach to the Congress investment, including anticipated financial and / or in-kind support. Detailed financial information is not required at this stage.

9. Readiness

Please provide a brief overview of the current stage of your proposal development, including any key milestones already achieved and the anticipated pathway towards submitting a formal bid.

10. Key contacts

Provide the name and contact details of the lead organisation and principal contact for your Expression of Interest.

Supporting information

You are welcome to include any additional information that helps explain your proposal, such as letters of support, destination information, venue details or other relevant material.

Relationship to the Request for Proposals

Prospective Host Partners considering an Expression of Interest should read this guidance alongside the current **Request for Proposals for World Energy Congress 2029**, which provides an overview of the World Energy Congress, the hosting model and the typical requirements for hosting.

The formal Request for Proposals for **World Energy Congress 2031** is expected to open in **Q4 2027** and will set out the specific requirements, process and guidance for that edition. It may be updated to reflect any developments since the publication of the current Request for Proposals.

Contact us

If you would like to discuss your Expression of Interest or have any question, please get in touch with the team at wehost@worldenergy.org